

ATTENTION: Carpet Cleaners

Are you finally ready to join the elite in the Carpet Cleaning Industry...and...be rewarded with some real money and plenty of time off for your efforts? What you are about to read is guaranteed to give you the tools, skills and strategies you need to grow your carpet cleaning business fast ... while taking more time off for yourself and your family ...and this year, when you follow my suggestions, your business can get a whole lot bigger...

“Who Else is Serious About Wanting To **Increase Their Profits? Here's How To Dramatically Improve Your Cashflow in 7 easy Steps! Also You'll Discover In Less Than 37 Days a Guaranteed Way to Significantly Improve Your Cashflow and How To Bring in a **Flood of NEW CUSTOMERS** with Proven Marketing Strategies . . .”**

An open letter to all Carpet Cleaning Professionals who want to substantially increase their income while reducing their working hours ... who wish to increase customers and be able to keep them ... who desire to build a team atmosphere in their business so they can have more time off while their businesses run smoothly without them ... and who demand value for their money and expect to learn from the best minds in marketing, business building strategies & more...

From:
Steve Baker – Instant Business Solutions
Hervey Bay QLD Australia



If you're anything like me, you've probably already bought a marketing package or 2 that had lots of what to do in it (you know, all of the theory stuff straight from someone else's theory book), but no ready to use material in the manual, let alone on a disk that all you had to do was put your name, address and phone number on it.

Hi,

My name is Steve Baker, an **18 year veteran of the carpet cleaning industry**. When I started out in carpet cleaning . . . and for a good number of years after, I had the feeling that there was something else out there that would help me with my business.

You know what it's like. The phone book rep comes around, extracts thousands of dollars from your dwindling bank account and you hope and pray it will work better than the last dismal ad they ran last year, unfortunately giving you the **same results**. . . an unprofitable ad and worse still, poor cashflow that leaves most wives with the unpleasant and stressful task of trying to pay the bills for the business while keeping the household budget afloat.

Very soon, you form the opinion that phone books or newspapers don't work and scale back your advertising based on the ads running at a loss because they don't even bring in enough business to pay for themselves.

The amazing thing is, **I WAS the same**, I believed I did a great job cleaning, but there still wasn't enough work coming in the door with the marketing we did, so I went searching for the answers to a better business. Those that knew me in the industry in the mid to late nineties, saw how once I learnt how to market and run my business for a great profit, that I skyrocketed my business "Valet Carpet Care" to be judged **number 1** in the **1998 Australian Carpet Cleaner of The Year Award** as well as winning our regional **Small Business Awards 2 years running in 1999 and 2000**.

Since that meteoric rise to fame, hundreds of business owners including carpet cleaners and pest controllers have benefited from my business building advice through coaching and training.

*Want to find out more about my amazing offer of **\$864.91 worth of my best Carpet Cleaning Business Building advice for FREE** (just \$19.95 postage and handling)...then go to www.carpetcleanersolutions.com*

Here Are 7 Outstanding Reasons For You To Stop What You Are Doing, Bolt The Door And Take The Phone Off The Hook ... And Read Every Word Of This Letter Very Carefully!

- **REASON #1:** I've been a Carpet Cleaner with my own successful business in Hervey Bay. So I know just what it takes to build a successful business. I employed **team members** and kept them as well and my business ran a a 43% net profit. This is not to impress you but to impress upon you what can be achieved.
- **REASON #2:** I put family and lifestyle at the top of my priorities... that's why I developed systems in my business that let me work **as much or as little as I chose**... when I wasn't there, my business ran smoothly without me. I also took **two weeks off every three months plus four weeks off each Xmas**. Once again, when I was away living it up with my family, my business ran like a well-oiled machine. Carpet Cleaning insiders will tell you that this can't be done. You've got to work long hard hours to make any money. This is utter rubbish and I proved it every single day in my business. I even had 3 months off in and out of hospitals with kidney stones, and I still came back to my business the way I left it.

- **REASON #3:** I've coached and consulted to other Carpet Cleaners for a number of years. Teaching them my systems that I employed in my business.
- **REASON #4:** After gaining notoriety due to my successes, I was swamped by Carpet Cleaners, just like yourself to help them, which I did. This was my start into business coaching. In 2001 I sold my Carpet Cleaning Business and became a full time business coach. Since that time I have coached clients one – on – one as well as putting on highly successful workshops that are helping my clients take control of their businesses.
- **REASON #5:** I publish the only Marketing & Systems building newsletter for the Carpet Cleaning Industry. It's a monthly publication called **The No-Nonsense Newsletter**. I have happy subscribers from around Australia and New Zealand who happily pay me \$49.97 for each issue. They wouldn't pay that kind of money unless **they were getting results.**
- **REASON #6:** I'm dedicated to improving the lives of my members and to exposing business owners to a better way to operate their business. I'm on a mission to help as many Carpet Cleaning Industry Professionals as I can... It is **not** to make me famous -- frankly I am no fan of the limelight, but not many other practitioners are trying to lead this change so I am doing what I believe I have to do.
- **REASON #7:** What better gift to give than my knowledge of how I got to this point in my life. If I could show anyone how to do the same as I did, and give it to them in a "turn key" format (so they could plug it in and be on their way), surely it would be the best use of all my talents . . . 23 plus years of business experience. It won't take away from anything I am doing – because there really is enough abundance out there for everyone. Also every service I offer and every product I sell comes with an **unconditional money-back guarantee.** If you're not happy with any purchase you get a quick, no-hassle refund. It's that simple.

I'm not saying all this just to brag, I just want to prove to you that I know what I'm talking about when it comes to building a carpet cleaning business that works for you, rather than you working for it..

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WHAT'S IN THIS FOR YOU?

So why am I telling you all this— and what's in it for you? To put it simply, most of the carpet cleaners I see are too busy "earning a living" for them to make any real money (or to enjoy some free time for a change). The GOOD NEWS is they can change! You see, I've developed, tried and tested marketing systems, strategies and actual marketing pieces over the last 11 years to now make available to you, what has been said to be the **most comprehensive and versatile** marketing and support package on the market today.

I've condensed everything down to give you marketing on a plate in such a fashion that you can say that you know have it like bite sized pieces of steak, cut up on a plate for you, ready to eat.

We all want the easy way to do things and that is just what I have done for you. . . I'm giving you marketing on a plate, already done for you... **a package that guarantees to give you the tools, skills and strategies to attract new quality clients who stay, pay and refer.**

So just imagine...

“If I Could Show You How To WOW Your Customers So They Become Loyal, Profitable Clients Who Stay, Pay & Refer ... If I Could Hand You Proven Systems To Reactive Lost Customers And Get Them To Call You Again... And If I Could Give You The Blueprint To Making A Lot More Money In Your Business While Working Less Hours... Then Don't You Think It's Worth [Clicking Here](#) To Find Out More?”

And not only that, you get my Outrageous Double Your Money-Back Guarantee if you're not completely satisfied.

Want to find out more about my amazing offer of \$864.91 worth of my best Carpet Cleaning Business Building advice for FREE (just \$19.95 postage and handling)...then go to www.carpetcleanersolutions.com

Warm Regards

Steve Baker